

# Annual Meeting

THE BREAKERS ~ PALM BEACH, FLA. ~ JUNE 7-9, 2020



## Sponsorship Opportunities

**If** building stronger relationships with Tennessee financial institutions is beneficial to your business, then consider a sponsorship at the 130th *Annual Meeting* of the Tennessee Bankers Association. A sponsorship can increase your organization's exposure, heighten your brand awareness, and drive sales. Where else will you find so many potential customers in one place, at one time? Don't miss this extraordinary opportunity to communicate with your target market.

### PLATINUM: \$10,000 AND ABOVE

#### Platinum Sponsor Level Includes:

- » Two complimentary meeting registrations
- » Listing on publicity materials as Platinum Sponsor
- » 1/2 page ad in *Annual Meeting* brochure
- » Flyer at registration desk or in packets
- » Invitation for two to Chairman's Private Reception
- » Recognition in *The Tennessee Banker* magazine
- » Recognition on event signage
- » Recognition on TBA website
- » Sponsor ribbon for on-site representatives

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### GOLD: \$5,000 – \$9,999

#### Gold Sponsor Level Includes:

- » One complimentary meeting registration
- » Listing on publicity materials as Gold Sponsor
- » Logo advertising in *Annual Meeting* brochure
- » Recognition in *The Tennessee Banker* magazine
- » Recognition on event signage
- » Sponsor ribbon for on-site representatives

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### SILVER: \$3,000 – \$4,999

#### Silver Sponsor Level Includes:

- » One half-price meeting registration
- » Listing on publicity materials as Silver Sponsor
- » Logo advertising in *Annual Meeting* brochure
- » Recognition in *The Tennessee Banker* magazine
- » Recognition on event signage
- » Sponsor ribbon for on-site representatives

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### BRONZE: \$2,999 AND UNDER

#### Bronze Sponsor Level Includes:

- » Listing on publicity materials as Bronze Sponsor
- » Recognition in *The Tennessee Banker* magazine
- » Recognition on event signage
- » Sponsor ribbon for on-site representatives

**NOTE:** Sponsor level designations are based on dollar amounts. Please note that cosponsorship of an item or event or multiple sponsorships may alter the attributed designation level.



# Sponsorship Opportunities

The Breakers ~ Palm Beach, Fla. ~ June 7-9, 2020

## Sponsorship Registration

Company or Bank Name \_\_\_\_\_

Contact Name \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Phone \_\_\_\_\_

Email Address \_\_\_\_\_

TOTAL \$ \_\_\_\_\_

### METHOD OF PAYMENT

Invoice  Check

CK# \_\_\_\_\_ (Make checks payable to Tennessee Bankers Association)

VISA  MasterCard

Card # \_\_\_\_\_

Exp Date \_\_\_\_\_ CVV \_\_\_\_\_

Name on card \_\_\_\_\_

(please print)

Card billing address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Signature of cardholder \_\_\_\_\_



### RETURN COMPLETED FORM AND PAYMENT TO:

Penny Powlas – [ppowlas@TNBankers.org](mailto:ppowlas@TNBankers.org)

Tennessee Bankers Association

211 Athens Way, Ste 100

Nashville, TN 37228-1381

Phone - 615-244-4871 or 800-964-5525

Fax - 615-324-1987

**Yes, we would like to sponsor the following event(s)  
at the 2020 TBA Annual Meeting. *Exclusive to associate members.***

**Please select two options from the list below.**

**Column A = 1st choice • Column B = 2nd choice**

### PLATINUM: \$10,000 AND ABOVE

**A B**

- ◆ ◆ Banquet – SOLD
- ◆ ◆ Chairman's Reception – SOLD
- ◆ ◆ Dessert Party – SOLD
- ◆ ◆ TBA Board Dinner – SOLD

### GOLD: \$5,000 – \$9,999

**A B**

- Post-Banquet Reception – \$7,500
- Closing Banquet Reception – \$7,500
- Lunch in Exhibit Hall, Monday – \$5,000
- Lunch in Exhibit Hall, Tuesday – \$5,000
- ◆ ◆ Golf Tournament/Prizes – SOLD
- ◆ ◆ Guest Room Key Cards – SOLD

### SILVER: \$3,000 – \$4,999

**A B**

- Refreshments at Registration – \$4,500
- Audiovisual, Monday – \$4,000
- Audiovisual, Tuesday – \$4,000
- Photography Session – \$3,000
- Coffee Bar, Monday – \$3,000
- ◆ ◆ Coffee Bar, Tuesday – SOLD
- ◆ ◆ Post-Banquet Entertainment – SOLD
- ◆ ◆ Continental Breakfast in Exhibit Hall, Monday – SOLD
- ◆ ◆ Continental Breakfast in Exhibit Hall, Tuesday – SOLD
- ◆ ◆ Agenda-at-a-Glance – SOLD
- ◆ ◆ Banquet Table Centerpieces – SOLD
- ◆ ◆ Banquet Wine – SOLD
- ◆ ◆ Chairman's Private Reception – SOLD
- ◆ ◆ Dessert Reception Music – SOLD
- ◆ ◆ Mobile App – SOLD
- ◆ ◆ Printing of Program – SOLD

### BRONZE: \$2,999 AND UNDER

**A B**

- Banquet Reception Music – \$2,500
- Printed Registration List – \$2,500
- Candy Basket at Registration Desk – \$2,000
- Charging Station with Logo – \$2,000
- Branded Giveaway at Registration – \$2,500
- Wifi in Business Session (customizable login password), Monday – \$2,500
- Wifi in Business Session (customizable login password), Tuesday – \$2,500
- Pens (provide pens) – \$2,000
- General Sponsorship – \$2,000
- ◆ ◆ Golfers Boxed Lunches – SOLD
- ◆ ◆ Grand Prize Giveaway in Exhibit Hall – SOLD
- ◆ ◆ Note Pads – SOLD