

LEADERSHIP CONVENTION

April 15–17, 2018
The Peabody Memphis

Presented by TBA's Young Bankers Division

TNBankers.org/leadership



#TBAleadership

Sunday, April 15

4:30–5:30 pm **Registration**, Peabody Mezzanine Foyer
Sponsored by Investors Title

5:00 pm **Duck March Ceremony**, Peabody Lobby
Young Bankers Chairman Michelle Bing serves as the Guest Duckmaster for the iconic Duck March Ceremony, viewing available from the mezzanine level registration area.

5:30–7:00 pm **Opening Night Reception**, Flying Saucer Draught Emporium, 130 Peabody Place
Sponsored by FPSI

Monday, April 16

Business Sessions will be held in the Venetian Ballroom.

8:30–9:00 am **Breakfast & Registration**
Sponsored by FISERV

9:00 am **Call to Order, Raffle Prize Drawing**
Young Bankers Division Chairman Michelle Bing, Bank3, Union City

Welcome to Memphis
Mayor Jim Strickland, City of Memphis

TBA Welcome
Chairman Lee Moss, Franklin Synergy Bank, Franklin/Murfreesboro

How Your Place In the Family Impacts Your View of the World
Jack Agati
Explore how birth order has an impact on our styles of managing and dealing with people.

10:10 am **Refreshment Break**
Sponsored by Alexander Thompson Arnold, PLLC

10:20 am **Trends in Retail Banking & Deposit Gathering**
Craig Raughton, KASASA

11:00 am **Peer to Peer Speed Roundtable Discussions**

Noon **Financial Literacy Awards Luncheon**, Forest Ballroom
Commissioner Greg Gonzales, TN Department of Financial Institutions
Co-sponsored by CBSi, Graduate School of Banking at LSU

PEP Awards ceremony
Sponsored by FNBB

1:30 pm **Resume General Session, Raffle Prize Drawing**
Leading into the Future of Tennessee Banking
D. Bryan Jordan, Chairman, President & Chief Executive Officer, First Horizon National Corporation, Memphis

2:00 pm **The Art of Encouragement: How to Motivate Without Money**
Jack Agati

2:45 pm **Annual Meeting & Election of Officers**

3:00 pm **Business session adjourns, Raffle Prize Drawing**

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Monday, April 16, continued

3:30-5:30 pm Afternoon Activities

Keep the networking going by joining convention attendees at a nearby Memphis attraction. Associated expenses are on your own.

- **Silky O'Sullivan's**

183 Beale St.

Enjoy a taste of Beale Street at Silky's, a 100+year old Irish pub known for its BBQ, outdoor patio and pet goat.

- **Gibson Guitar Beale Street Showcase & Factory Tour**

145 Lt. George W. Lee Avenue

Tours \$10/person or browse the shop on your own.

gibson.com/Gibson/Gibson-Tours.aspx

- **Memphis Rock n' Soul Museum**

191 Beale St.

Memphisrocknsoul.org

Admission \$12.50

5:30-7:00 pm Rooftop Reception, The Peabody

Reception sponsored by *Sawyers & Jacobs*

Yard games sponsored by *CRS Data*

Music sponsored by *The Plateau Group*

Watch the sun set over the Mighty Mississippi from the iconic rooftop at The Peabody Hotel while enjoying fellowship, food, drinks, yard games, and music by Flat Rock Ramblers.

Dinner on your own.

Tuesday, April 17

8:00 am Breakfast

Sponsored by *Federal Home Loan Bank of Cincinnati*

8:45 am Call to Order

Putting CDFI's to Work for Your Customers

Clint Gwin and Hank Helton, Pathway Lending

Top Cybersecurity & Tech Trends Impacting Your Bank

Jimmy Sawyers, Sawyers & Jacobs

10:00 am Against the Grain

Bill Courtney

Sponsored by *Crowe Horwath*

The subject of the 2011 Oscar-winning documentary *Undeclared*, Bill Courtney goes against the grain of today's me-first culture, while explaining why these time-tested principles are needed now more than ever.

10:45 am Closing Raffle Drawing, Adjourn

Sponsored by *Elliott Davis*

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