



SPONSORSHIP OPPORTUNITIES

If building stronger relationships with Tennessee financial institutions would be beneficial to your business, then consider a sponsorship at the 128th *Annual Meeting* of the Tennessee Bankers Association. A sponsorship can increase your organization's exposure, heighten your brand awareness, and drive sales. Where else will you find so many potential customers in one place, at one time?

This brochure provides information on sponsorships available to reach the key decision-makers in the Tennessee banking industry. Don't miss this extraordinary opportunity to communicate with your target market.

PLATINUM: \$10,000 AND ABOVE

Platinum Sponsor Level Includes:

- » Two complimentary meeting registrations
- » Listing on publicity materials as Platinum Sponsor
- » 1/2 page ad in *Annual Meeting* brochure
- » Flyer at registration desk or in packets
- » Invitation for two to Chairman's Private Reception
- » Recognition in *The Tennessee Banker* magazine
- » Recognition on event signage
- » Recognition on TBA website
- » Sponsor ribbon for on-site representatives

GOLD: \$5,000 – \$9,999

Gold Sponsor Level Includes:

- » One complimentary meeting registration
- » Listing on publicity materials as Gold Sponsor
- » Logo advertising in *Annual Meeting* brochure
- » Recognition in *The Tennessee Banker* magazine
- » Recognition on event signage
- » Sponsor ribbon for on-site representatives

SILVER: \$3,000 – \$4,999

Silver Sponsor Level Includes:

- » One half-price meeting registration
- » Listing on publicity materials as Silver Sponsor
- » Logo advertising in *Annual Meeting* brochure
- » Recognition in *The Tennessee Banker* magazine
- » Recognition on event signage
- » Sponsor ribbon for on-site representatives

BRONZE: \$2,999 AND ABOVE

Bronze Sponsor Level Includes:

- » Listing on publicity materials as Bronze Sponsor
- » Recognition in *The Tennessee Banker* magazine
- » Recognition on event signage
- » Sponsor ribbon for on-site representatives

NOTE: Sponsor level designations are based on dollar amounts. Please note that cosponsorship of an item or event or multiple sponsorships may alter the attributed designation level.



SPONSORSHIP OPPORTUNITIES

THE BROADMOOR, COLORADO SPRINGS, CO • JUNE 17–19, 2018

REGISTRATION FORM

Company or Bank Name _____

Contact Name _____

Address _____

City _____ State _____ Zip _____

Phone _____

Email Address _____

TOTAL \$ _____

METHOD OF PAYMENT

Invoice Check

CK# _____ (Make checks payable to Tennessee Bankers Association)

VISA MasterCard

Card # _____

Exp Date _____ CVV _____

Name on card _____

(please print)

Card billing address _____

City _____ State _____ Zip _____

Signature of cardholder _____



RETURN COMPLETED FORM AND PAYMENT TO:

Penny Powlas – ppowlas@TNBankers.org

Tennessee Bankers Association

211 Athens Way, Ste 100

Nashville, TN 37228-1381

Phone - 615-244-4871 or 800-964-5525

Fax - 615-324-1987

Yes, we would like to sponsor the following event(s)
at the 2018 TBA Annual Meeting. *Exclusive to associate members.*

Please select two options from the list below.

Column A = 1st choice • Column B = 2nd choice

PLATINUM: \$10,000 AND ABOVE

A B

- ◆ ◆ Banquet – SOLD
- ◆ ◆ Chairman's Reception – SOLD
- ◆ ◆ Dessert Party – SOLD
- ◆ ◆ TBA Board Dinner – SOLD

GOLD: \$5,000 – \$9,999

A B

- Banquet Entertainment – \$7,500
- Lunch in Exhibit Hall, Monday – \$5,000
- Lunch in Exhibit Hall, Tuesday – \$5,000
- ◆ ◆ Closing Banquet Reception – SOLD
- ◆ ◆ Golf Tournament/Prizes – SOLD
- ◆ ◆ Guest Room Key Cards – SOLD

SILVER: \$3,000 – \$4,999

A B

- Continental Breakfast in Exhibit Hall, Monday – \$4,500
- Continental Breakfast in Exhibit Hall, Tuesday – \$4,500
- Refreshments at Registration – \$4,500
- Photography Session – \$3,000
- Coffee Bar, Monday – \$3,000
- Coffee Bar, Tuesday – \$3,000
- Dessert Reception Music – \$3,000
- Mobile App – \$3,000
- ◆ ◆ Agenda-at-a-Glance – SOLD
- ◆ ◆ Banquet Table Centerpieces – SOLD
- ◆ ◆ Banquet Wine – SOLD
- ◆ ◆ Chairman's Private Reception – SOLD
- ◆ ◆ Printing of Program – SOLD

BRONZE: BELOW \$3,000

A B

- Banquet Reception Music – \$2,500
- Printed Registration List – \$2,500
- Wifi in Business Session (customizable login password), Monday – \$2,500
- Wifi in Business Session (customizable login password), Tuesday – \$2,500
- Candy Basket at Registration Desk – \$2,000
- Charging Station with Logo – \$2,000
- Logo Bags at Registration – \$2,500 and provide bags
- ◆ ◆ Golfers Boxed Lunches – SOLD
- ◆ ◆ Grand Prize Giveaway in Exhibit Hall – SOLD
- ◆ ◆ Note Pads – SOLD
- ◆ ◆ Pens – SOLD
- General Sponsorship – \$2,000